

Final Presentation - Value Proposition



What you need to know, practice, prepare, and provide:

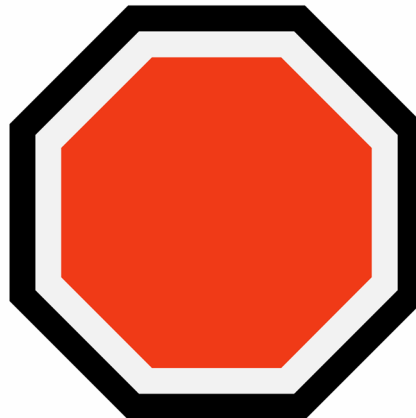
1 minute pitch (max!) and deliver it clearly, confidently, and within the time limit.

1 PowerPoint slide that includes:

- your name and surname (that you would like publicised), value proposition, and call to action
- 2-3 images which can include:
 - your business logo*
 - photo of yourself or your team
 - image / photo / wireframe / prototype / mock-up showcasing your product or service
- your business website*
- links to your business social media page*
- contact email address

*if you don't have one yet, that's okay

Take notice



Please be aware that, once submitted:

- Your Pitch Deck will be treated as final and cannot be amended by either you or the South Bank Ignite team.
 - Your Value Proposition, however, may be subject to edits (including changes to content, structure, and format) by the South Bank Ignite team to ensure alignment with the competition's branding. Wherever possible, the team will share the final version with you for reference.
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- ⬢ Ensure that everything you share is something you're comfortable in sharing publicly.
 - ⬢ Ensure your files are submitted to Rui in PowerPoint format by or before the 12th May.

Value Proposition – do's & don't's



- ✓ Use a clear, professional photo of yourself – ideally with good lighting and a plain or relevant background.
- ✓ Include high-quality photos of your product or service in use or displayed neatly.
- ✓ Include your full name, business name, website URL, social media links, and email address.
- ✓ Keep text short and impactful.
- ✓ Clearly state your value proposition – what you do, for whom, and what makes it valuable or unique.

- ✗ Don't use blurry or pixelated images – that includes your photo or product/service shots.
- ✗ Don't include outdated or broken links – check your URLs and social handles.
- ✗ Don't forget to proofread – avoid typos and sloppy formatting.
- ✗ Don't rely on the South Bank Ignite team to catch any errors.
- ✗ Don't delay submitting your slide – especially if you're hoping to receive feedback.

Value Proposition



Hi, I'm **[your name]**, founder of **[business name]**.

We help **[your target audience]** who are struggling with **[the problem they face or need they have]** by offering a **[your solution – what is that your product or service offers and how it works]**.

Our **[highlight your unique feature, edge, or differentiator]** unlike **[your competitors]**.

Our mission is to / We're here to **[highlight your impact or call to action]**.

If you would like to know, get in touch **[business website or email address]**.



Rewear

Jaden Smith

Rewear helps eco-conscious young adults who are frustrated with fast fashion by offering limited-edition, upcycled streetwear that's bold, ethical, and affordable.

Our designs are made from reclaimed materials, hand-crafted in London – unlike high-street chains pushing mass production.

We're here to change the way you wear the planet.



Jaden Smith
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