

Works Session notes: DIY Website- resources list

Creating a website involves selecting a user-friendly website builder, understanding associated costs like hosting, domains, and SSL certificates, and considering factors to ensure your site effectively serves both UK and US markets. Here's a comprehensive guide to assist you:

Beginner-Friendly Website Builders:

1. **Wix:** Offers an intuitive drag-and-drop interface with a vast selection of templates. Pricing starts at \$17/month.

zapier.com

2. **Squarespace:** Known for its sleek, professional designs and user-friendly editor. Plans begin at \$12/month.

tech.co

3. **GoDaddy:** Features an AI-powered builder for rapid site creation, ideal for simple websites. Pricing starts at \$9.99/month.

websitebuilderexpert.com

4. **Hostinger:** Provides an affordable website builder with AI tools to streamline the design process. Plans start at \$2.49/month.

tech.co

5. **Webador:** A straightforward builder suitable for small businesses, with plans starting at \$5/month.

tech.co

Average Costs:

- **Web Hosting:** Shared hosting plans typically range from \$1 to \$15 per month, depending on the provider and features.

hostinger.com

- **Domain Names:** Generally cost between \$10 to \$20 per year, though prices can vary based on the domain extension and registrar.
- **SSL Certificates:** Prices vary based on the type and provider, ranging from free (e.g., Let's Encrypt) to hundreds of dollars per year. For instance, single-domain SSL certificates can cost around \$10 annually.

hostadvice.com

Considerations When Creating Your Website:

- **Target Audience:** Ensure your content and design appeal to both UK and US visitors, considering cultural nuances and language differences.
- **SEO Optimization:** Implement best practices to enhance visibility on search engines in both regions.
- **Responsive Design:** Ensure your website is mobile-friendly, as users in both markets frequently access sites via mobile devices.
- **Legal Compliance:** Adhere to regulations such as GDPR for UK users and CCPA for US users, ensuring data privacy and protection.
- **Performance:** Choose a hosting provider with reliable uptime and fast loading speeds to cater to visitors from both regions.

By carefully selecting the right tools and considering these factors, you can create a website that effectively serves audiences in both the UK and the US.

Considerations When Choosing a Website Builder:

- **Ease of Use:** Ensure the platform's interface aligns with your technical comfort level.
- **Design Flexibility:** Look for customizable templates and design tools that match your vision.
- **Features:** Consider built-in functionalities like SEO tools, e-commerce capabilities, and blogging platforms.
- **Pricing:** Evaluate the cost in relation to the features offered and your budget.
- **Support:** Access to customer support can be crucial, especially for beginners.

Creating a website is now more accessible than ever, thanks to intuitive drag-and-drop builders that cater to both beginners and professionals. These platforms offer customizable templates and user-friendly interfaces, eliminating the need for coding skills. Here's a curated list of some notable options:

1. Webflow: Webflow combines a visual drag-and-drop editor with the flexibility of custom code, making it suitable for both designers and developers. It offers a range of responsive templates and allows for intricate design adjustments. Pricing starts at \$12 per month for basic sites.

2. WordPress with Elementor: While WordPress is a robust content management system, integrating it with the Elementor plugin transforms it into a drag-and-drop builder. This combination provides access to numerous templates and design elements. WordPress itself is free, but hosting services and premium plugins may incur additional costs.

3. Canva: Originally known for graphic design, Canva has expanded into website creation. Its drag-and-drop builder offers a variety of customizable templates, making it ideal for simple, one-page websites. Canva provides both free and premium plans, with the latter starting at \$12.99 per month.

canva.com

4. Wix: Wix is renowned for its flexibility, offering an unstructured drag-and-drop editor that lets users place elements anywhere on the page. With over 800 templates, it caters to various website needs. Pricing begins at \$16 per month.

wix.com

5. Squarespace: Squarespace provides a structured drag-and-drop editor, ensuring designs remain cohesive and responsive. It's known for its sleek, professional templates and comprehensive features. Plans start at \$16 per month.

6. TeleportHQ: TeleportHQ is a free, professional drag-and-drop website builder that allows users to design and export clean code in HTML, CSS, and various JavaScript frameworks. It's suitable for those looking to create static websites with the option to host elsewhere.

teleporthq.io

7. HubSpot CMS: HubSpot offers a free drag-and-drop website builder integrated with its CRM platform. It provides customizable themes and modules, making it suitable for businesses aiming to align their website with marketing and sales efforts. Advanced features are available in premium editions.

hubspot.com