

## South Bank Ignite 2025 Semi-Finalists & Finalists



**Hibak Abokar**, *School of Health & Social Care student*Modestly Scrubbed offers stylish and practical solutions that embrace modesty without compromising clinical dress code requirements because all healthcare professionals should feel confident and comfortable in their uniforms.

Learn more by following instagram.com/modestlyscrubbed

**Muhammed Amin Boussetoua**, School of Engineering student DZ Skateboards is Algeria's first physical skate shop, supplying premium skate products and hosting community events to support young people through skateboarding and to introduce more Algerians to the sport.



Learn more by following instagram.com/dzwillskate



**Arran Gengadoo**, *School of Engineering graduate*SilverSonic uses a 3D scan of a person's teeth to create a bespoke, ultrasonic mouthpiece that delivers gentle, high-frequency vibrations to clean teeth thoroughly, reduce effort, and increase the quality of dental hygiene.

Learn more online at silversonic.co.uk

**Owen Grosvenor**, School of Engineering graduate
Badfish Labs helps startups, creators, and modern brands frustrated with slow, overpriced agencies by delivering bold, high-impact designs and creative services fast so they can launch confidently, grow with style, and stand out with purpose.

Learn more online at www.badfishlabs.com





**Luke Handley**, School of Engineering graduate **Philippa Peart**, School of Engineering student

Trades Tools offers products that help professional painters and DIY users who want to paint more comfortably, efficiently, and sustainably by providing an ergonomic and reusable paintbrush.

Learn more by following instagram.com/trades\_tools



Aleisha Lloyd, School of Arts & Creative Industries student
Sustainably Styled by Aleisha Lloyd helps women who feel
overwhelmed by styling decisions and want to make more sustainable
choices by providing a digital styling service to curate fashionable,
personalised collections that reflect the wearer's style and values.
Learn more by emailing aleishalloyd12@gmail.com





Joanne Longdon-Xavier, School of Engineering graduate Xavier Ed supports students who have fallen through the cracks of the education system by offering affordable, flexible tuition and university guidance, all delivered by people who have recently been through it themselves.

Learn more online at www.xaviered.com

**Miguel Manalili**, School of Engineering graduate **Amy Truong**, co-founder

Lianhua invites culturally curious, health-conscious, and tea-loving city dwellers to slow down, connect, and recharge in modern tea spaces serving thoughtfully curated, global, health-driven, and culturally rich teas.

Learn more online at lianhuatea.com





**Danilo Milic**, School of Health & Social Care student
Head, Shoulders, Knees and Toes Chiropractic helps LGBTQIA+
individuals and people on low-income by offering affordable, inclusive
chiropractic treatment and sliding scale payment system that ensures
high-quality care for all.

Learn more by emailing danilomilic@mac.com

**Emily Morris**, School of Health & Social Care student
EFM Synergy Health provides holistic healthcare and animal
chiropractic services to address pain, improve mobility, manage
stress, and enhance overall wellness for humans, canines, and equines
in a comfortable and empowering environment.
Learn more by emailing efmsynergyhealth@gmail.com



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Farid Moulaye, School of Engineering graduate
Noorlytics helps neurodivergent and visually impaired students
overcome reading challenges, study anxiety, and isolation through
Noora, an Al-powered, voice-enabled learning and wellbeing
assistant that helps every learner thrive.
Learn more online at www.noorlytics.co.uk

**Mohamed Mustafa**, School of Law & Social Sciences student Happy Resolution helps employees who feel vulnerable or unheard during workplace disputes by offering fast, affordable, non-legal HR advice and one-to-one support during disciplinary and grievance meetings.



Learn more online at happyresolutions.co.uk



Melissa Pazzanese, School of Business student
Heal And Thrive With Melissa helps single mums who have left toxic
relationships through their healing journey and towards personal
growth by providing digital coaching, healing sessions, customised
tools, and access to an online training library.
Learn more online at www.healandthrivewithmelissa.com

**Inshra Rizwan**, School of Engineering student **Syed Shah**, School of Engineering student

Sywan supports jewellery lovers tired of allergies, poor materials, and repetitive designs by offering hypoallergenic, limited-edition jewellery made with 18K gold plating, 100% zircon, and sterling silver, and with a special, unique narrative.



Learn more online at sywan.co.uk



Nasif Bin Saif, School of Engineering graduate
MandiGrip empowers surgeons struggling with single-function tools by
delivering a sustainable, tailored, bioinspired, and multifunctional
laparoscopic toolhead that makes surgeries faster, safer, and more
cost-effective.

Learn more online at nasifbinsaif.com



**Arabella Shaw**, School of Arts & Creative Industries student Always Arabella helps Gen Z and Millennial women who struggle to find well-fitting bikini tops by offering well-thought-through bikini products, making bigger-busted women feel safe, comfortable, and supported in their swimwear.







**Gracie Symon**, School of Built Environment & Architecture student HerSites offers purpose-built workwear for women in construction and DIY who are struggling with uncomfortable, ill-fitting, and male-focused clothing by designing durable, flexible, and safe workwear tailored specifically to the female physique.

Learn more by following instagram.com/hersites\_

**Sarah Trieu**, School of Arts & Creative Industries student Craft Bear Studios helps young adults who are struggling with finding fulfilment by offering mindful activities, workshops, and cute handmade crochet items while creating a warm and creative community.







**Sarah Tucker**, School of Engineering graduate
Freedom Helmets is the first cycling helmet for kinky, coily, curly hair, braids, and buns that is sustainably made with a satin-lined, breathable design which prevents helmet hair and protects your hairstyle.

Learn more by following instagram.com/freedomhelmets

**Deniz Urgun**, School of Applied Sciences student
Cultural Playbook helps sports professionals and organisations that are struggling with cultural barriers by offering a sport-specific training platform and personalised support that fosters inclusive environments and help individuals reach their full potential in sport. Learn more by emailing urgund@lsbu.ac.uk

